



County Name	Survey Type	Grade Level	Number of Respondents (N)
Mercer County / 051	Parent/Guardian	10	196

### School Level Response Rates:

Surveys Administered	642
Surveys Received	196
<b>School Response Rate (%)</b>	<b>30.5%</b>

### Results (Percentages) by Survey Question

#### 1. What is your gender

	(%)
Female	67.9%
Male	31.6%
Other	0.0%
No Response	0.5%

#### 2. What is your relationship to the child who brought this survey home?

	(%)
Parent or Guardian	91.3%
Step or foster parent	1.5%
Grandparent	6.6%
Other	0.0%
No Response	0.5%

#### 3. What is your race?

	(%)
White	85.7%
Black or African American	10.2%
Asian	1.0%
American Indian or Alaska Native	0.0%
Native Hawaiian or Other Pacific Islander	0.0%
Two or more races	2.0%
Other	0.0%
No response	1.0%

#### 4. What is your ethnicity?

	(%)
Hispanic or Latino	1.0%
Not Hispanic or Latino	88.8%
Other	0.0%



No Response	10.2%
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**5. What is the main language you speak at home?**

	(%)
English	99.5%
Spanish	0.0%
Other	0.0%
No Response	0.5%

**6. Which of the following options best describes your family's total annual income?**

	(%)
\$30,000 or less	28.6%
\$30,001 - \$60,000	25.0%
\$60,001 - \$100,000	19.4%
\$100,001 or more	13.3%
Don't know or I'd rather not say	12.8%
No Response	1.0%

**7. What is the highest level of education obtained by your child's Mother/Father?**

	Mother (%)	Father (%)
Some high school	7.7%	9.7%
High school diploma/GED	25.5%	35.2%
Some college	21.4%	14.8%
2-year college degree (Associate's)	15.3%	5.6%
4-year college degree (Bachelor's)	15.3%	20.4%
Master's degree	10.2%	5.6%
Ph.D. or higher	1.5%	1.5%
Don't know	3.1%	6.6%
No Response	0.0%	0.5%

**8. If you have other children, how many have attended or are currently attending college?**

	(%)
0	52.0%
1	22.4%
2	10.7%
3	3.1%
4	0.0%
5 or more	0.5%
I don't have other children	11.2%
No Response	0.0%



9. Have you talked to your child about attending college?

	(%)
Yes	96.9%
No	3.1%
No Response	0.0%

10. How strongly do you agree or disagree with the following statements?

	Strongly Agree (%)	Agree (%)	Disagree (%)	Strongly Disagree (%)	No Response (%)
Attending college is important to my child's career goal and future.	73.5%	19.9%	2.6%	3.1%	1.0%
It's too early to think about my child going to college.	5.6%	6.1%	26.5%	57.1%	4.6%

11. What is the highest level of education that you would...

	Like your child to get? (%)	Expect your child to get? (%)
High school or less	3.1%	6.1%
Some college	5.1%	7.1%
2-year college degree (Associate's)	11.2%	14.3%
4-year college degree (Bachelor's)	37.2%	42.3%
More than a 4-year college degree	43.4%	30.1%
No Response	0.0%	0.0%

12. Has anyone from your child's school or GEAR UP ever spoken with you about...

	Yes (%)	No (%)	No Response (%)
College Entrance Requirements	41.3%	58.7%	0.0%
Availability of Financial Aid	42.3%	56.1%	1.5%

13. Do you know about financial aid and the cost and benefits to your child of pursuing a postsecondary education (e.g., going to college)?

	(%)
Yes	77.0%
No	22.4%
No Response	0.5%



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County Level Report**

14. Do you think that your child could afford to attend one of the following types of colleges using financial aid, scholarships, and your family's resources?

	A public 4-year college (%)	A public community/ technical college (%)	A public career/ technical center (%)
Definitely	34.2%	48.0%	50.0%
Probably	36.2%	32.1%	30.1%
Not Sure	18.9%	14.8%	14.8%
Probably Not	7.7%	3.1%	1.5%
Definitely Not	2.0%	0.5%	0.5%
No Response	1.0%	1.5%	3.1%

15. On average, how much do you think it costs for one year of in-state tuition at...

	4-Year Public College (%)	Public Community or Technical College (%)
Up to \$4000	2.0%	27.6%
\$4001 - \$8000	24.0%	34.2%
\$8001 - \$11000	25.5%	14.8%
\$11001 - \$16000	17.9%	8.7%
\$16001 - \$21000	11.2%	6.6%
\$21001 - \$26000	7.1%	3.6%
>\$26000	11.2%	2.6%
No Response	1.0%	2.0%

\*The correct amounts are highlighted in green.

16. How aware are you about the following topics?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
FAFSA	35.7%	23.0%	24.5%	14.8%	2.0%
College Savings Plan/529	16.8%	21.9%	28.1%	31.1%	2.0%
ACT/SAT	37.8%	31.6%	18.9%	8.7%	3.1%
WV Higher Education Grant	21.4%	27.6%	20.4%	28.1%	2.6%
Federal Pell Grants	23.5%	30.6%	25.0%	18.9%	2.0%
Federal Student Loans	28.6%	27.6%	24.5%	17.3%	2.0%
Federal Work-Study	19.9%	24.0%	20.9%	33.2%	2.0%
Scholarships	29.6%	24.5%	29.1%	14.8%	2.0%
Requirements for College Acceptance	28.6%	29.6%	26.0%	13.8%	2.0%
The Importance/ Benefit of a College Education	61.2%	22.4%	7.7%	6.1%	2.6%
High School Graduation Requirements	45.9%	35.2%	13.8%	2.6%	2.6%



17. How much money per academic Year do you think your child can get if he or she qualifies for a...

	Federal Pell Grant (%)	WV Higher Education Grant (%)	PROMISE Scholarship (%)
Up to \$1,000	5.6%	11.2%	12.8%
\$1,001- \$2000	13.8%	14.8%	10.7%
\$2,001-\$3,000	14.3%	18.4%	12.8%
\$3,001-\$4,000	19.4%	22.4%	17.9%
\$4,001-\$5,000	15.3%	17.3%	23.0%
\$5,001-\$6,000	21.4%	6.1%	8.2%
\$6,001-\$7,000	0.5%	2.0%	2.6%
>\$7,000	6.6%	4.6%	9.2%
No Response	3.1%	3.1%	3.1%

\*The correct amounts are highlighted in green.

18. How important have the following resources, individuals, or tools been in gathering information about your child's options for college?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
College or university websites	29.6%	30.1%	21.9%	12.2%	6.1%
College Foundation of WV website	26.5%	19.4%	20.9%	27.6%	5.6%
Other college planning websites	12.8%	20.9%	28.1%	31.6%	6.6%
College fairs	12.2%	24.5%	26.5%	29.6%	7.1%
Television	14.8%	21.4%	25.0%	32.7%	6.1%
Radio	13.8%	17.3%	20.9%	42.3%	5.6%
Direct mail	15.3%	25.0%	21.4%	32.7%	5.6%
E-mail	16.3%	16.8%	26.0%	35.2%	5.6%
Brochures and pamphlets	17.3%	21.9%	30.1%	24.5%	6.1%
Magazines/newspapers	12.8%	14.3%	25.0%	42.3%	5.6%
Signs, posters, or billboards	15.8%	17.9%	26.5%	34.2%	5.6%
Text messages	14.3%	19.4%	16.8%	43.4%	6.1%
School counselor	27.6%	21.4%	24.0%	20.9%	6.1%
Family members	28.6%	25.5%	27.0%	12.8%	6.1%
GEAR UP staff	32.1%	21.4%	23.5%	17.3%	5.6%
College admissions representatives	19.9%	19.4%	24.5%	30.6%	5.6%
Social Media	22.4%	16.8%	26.5%	28.6%	5.6%